



Greater Cleveland ACCA

Air Conditioning Contractors Association
P. O. Box 13223 Fairlawn, OH 44334
Phone: 330-671-2191 Fax: 330-752-2616

Dear Associate:

We thank you for your interest in participating in our Association. We believe it is a vital part of our industry to have a place to get together with Contractors, Suppliers, Manufacturers, and other associated services/products companies. Besides the information and education we provide, we offer many social and networking opportunities.

Included are several choices for you. We have the option of Associate Sponsorship! It is a great success and we are hoping you will join us! We are offering a Premium level for full involvement and a Regular level. Please consider them; they are a great source of involvement! We hope you will take advantage of them!

If you choose not to take participate in the sponsorship program, we would still be pleased to welcome you as an associate member of ACCA Greater Cleveland, and/or advertise in our newsletter if you would like.

Greater Cleveland ACCA is a local association of a National and State organization. If you would be interested in information on either of these, PLEASE contact Greater Cleveland ACCA offices.

Also, check out our new web-site www.accacleveland.com.

Twitter: @ACCACleveland

Looking forward to seeing you soon!

Michael J. Mennett

Association Manager



Associate Member Application Form

(Membership is for a 12 mo. Period, beginning anytime of the year)

Greater Cleveland Air Conditioning Contractors Association

P. O. Box 13223 / Fairlawn, OH 44334

(330) 671-2191 / (330) 752-2616 Fax

Name: _____

Title: _____

Company: _____

Mailing Address: _____

Shipping Address: _____

City, State, Zip _____

Phone:() _____ Fax :() _____ Cell:() _____

E-mail: _____

Home Page: _____

Membership Dues (Membership is for a 12 month period)

Associate Members are companies engaged in manufacturing, wholesaling, or selling allied products or equipment, fuels, energies, or other services beneficial to the industry.

\$1295. Yearly Premium Sponsorship**

\$995. Yearly Basic Associate Sponsorship**

\$550. Yearly (includes 1 person attending each meeting)

\$325. Yearly + \$30 per person, per meeting attended.

****See attached for details of benefits for Associate Sponsorship Packages.**

Method of Payment

We will pay for our membership using:

CHECK # _____ MASTERCARD () VISA () DISCOVER ()

Card Number: _____ Exp. Date: _____

Address on credit card _____ Zip Code _____

Authorized Signature: _____ 3-digit code _____

Name on card

On back of credit card

NOTE: you may claim ACCA membership as an ordinary business expense. Membership dues may not be claimed as a deductible charitable contribution for federal income tax purposes.

Location (s) of your offices/warehouses/stores, etc. (as related to Greater Cleveland area).

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

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♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

♦Name: _____ Title: _____

Address: _____ City, State, Zip _____

Phone: () _____ FAX #: () _____ Email _____

Type of Service(s) or Product(s) your company provides:

Did an Greater Cleveland ACCA Member tell you about our Association? If so, please provide the following:

Name _____

Company _____

Mail or Fax both sides of this completed form and payment to:

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Fairlawn, OH 44334

Phone: 330-671-2191 Fax: 330-752-2616

(Only applications with credit card information may be faxed.)



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Premium Associate Sponsorship

Includes:

A \$1795 value for \$1295.

Full GCACCA Membership

(Includes attendance for one person for each monthly meeting)

Newsletter Advertising

One quarter page ad for each monthly newsletter

Annual Golf Outing Sponsorship

Includes one person to play at outing as well as general outing promotions and one-hole sponsorship.

Web-site Ad – www.accacleveland.com

This will be in addition to the regular listing for all members. We have a special banner-type listing for all Associate Sponsors. Premium Sponsorship also includes a link from our website to your website.

Table Top at &/or Hosting one Regular Meeting

A chance to display and personally promote your own specials, new products, or your company. Also a 10-15 min. time to personally address all in attendance.

Regular Promotion and Signage

We will have a special place to remember all our sponsors in each newsletter and promotion materials for the year, as well as signs thanking our sponsors at each GCACCA event for the year.

Contractor Recruitment Credit

For every contractor recruited into membership, \$75.00 will be credited toward your next year's Associate Membership Dues.

We hope ***you*** will become an ***active*** part of Greater Cleveland ACCA, which is what this program is intended to encourage.



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Basic Associate Sponsorship

Includes:

A \$1350 value for \$995.

Full GCACCA Membership

(Includes attendance for one person for each monthly meeting)

Newsletter Advertising

One business card sized ad in our newsletter – 6 times a year

Annual Golf Outing Sponsorship

General outing promotions and one-hole sponsorship. (players extra)

Web-site Ad – www.accacleveland.com

This will be in addition to the regular listing for all members. We have a special banner-type listing for all Associate Sponsors.

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Newsletter Advertising Rates

As part of our regular operations we publish a monthly newsletter 10 months of the year to all our members and others on our mailing list. We would like to offer you the opportunity to publicize your products or services to each of these people.

We maintain an email/mailling list of approximately 150 Contractors in the Greater Cleveland market, we also mail to approximately 50 other associated business. We are e-mailing to them on a regular basis so it is a consistent, repetitive image they are getting of your company or product. Your ad can be changed throughout the year to reflect your current promotions or specials.

If you do not have a sample of our newsletter, please contact our office, we'll be glad to get you one. We include articles of interest as well as amusement on occasion and try to keep everyone up on the happenings of our industry and local area. If you have a contribution you would like to make, please contact the GCACCA office, we are always looking for current, relative information!

<u>10 issues/yr.</u>		<u>6 issues/yr.</u>	<u>4 issues/yr.</u>
Half Page (H – 7" x 4.25") (V – 3.5" x 8.5")	\$ 436. /yr	\$ 275./yr.	\$ 215. /yr.
Quarter Page (5" x 3.5")	\$ 243. /yr.	\$ 165. /yr.	\$ 130./yr.
Bs Card Size (3.5" x 2")	\$ 127.50./yr.	\$ 85./yr.	\$ 60./ yr.

Please contact the GCACCA office for further Details and an invoice!

Sincerely,

Mike

Michael J. Menett
Greater Cleveland ACCA
Association Manager